Like “The Enormous Radio” by John Cheever and “The TV” by Ben Loory before it, Rachel Glaser’s short story “The Jon Lennin Xperience” isa slightly surrealist work of fiction concerned with the effects technology has on humanity. It uses elements of pop culture history, celebrity obsession, social media, as well as internet, app, and online gaming cultures, and puts those elements to work in often humorous and insightful ways.

For your research paper, you must explain the thematic significance as you understand it of “The Jon Lennin Xperience” in relation to our contemporary moment of media saturation. To do so, you must incorporate research concerned with recent media and online histories as well as critical studies that support your argument.

You may use “The Medium is the Massage” or any of the other texts and articles we’ve read this semester to help support your argument. However, I would only count the McCluhan et al as supporting research materials. In short, you must do an extensive amount of research on your own.

Length: 8-10 pages

Due Date: Friday, May 5th

Percentage of your final grade: 33%

Work Cited: MLA, 4-5 sources