Popular Articles

**Popular articles** are written mostly by journalists for the general public, to inform them of important events and changes that may impact their business or lives. For example: *Business Week* or *Wall Street Journal*

**Popular Articles Characteristics:**

- written by journalists
- written for the general public
- summarizes general impact of current events, legislation, appointments, and resulting changes
- uses easy to read, non-technical language
- includes no bibliography or list of references
- published by commercially driven publication—many advertisements
  
  be aware of point-of-view
- published weekly, daily, by-the-minute